



Dearest members of the University of Ottawa Circle K club,

My name is Matika Lauzon and I am first year student in a Joint Honours BSocSc in History and Political Science. This year, I have had the privileged to join the Circle K club here at the University of Ottawa in volunteering in some of the events it has organised on campus. Now I wish to continue with Circle K as Vice-president in order to bring fresh new ideas to the club and to uphold the values that are fundamental to the Circle K club.

For me, the Circle K club has always been about helping those in need and creating an atmosphere of acceptance for all its members. Having been involved this year I have learnt much about the club and have concluded that there are two points which need to be ameliorated in order to continue to build a strong and prosperous club on campus. Firstly, the issue of recruitment and retention must be addressed. I believe that Circle K can benefit people from all walks of life; therefore I propose creating an in depth and long term recruitment and retention strategy. This strategy will have as its prime goals to display not only to the students on campus the fundraising and the activities the Circle K organises but will also display the need that Circle K posses when it comes to integrating vibrant ideas strait from the student body. As well, a special component will also focus on incorporating international students and students from the francophone population.

A second point which I believe should be addressed is the communication between the members of the club and its executive. The executive plays a very important role in Circle K, but so do the members! That is why I propose more opportunity for discussion between members and executive and more updates via email. Furthermore, I believe good communication is truly achieved when all methods of communication are utilised to their fullest! A session in which the members would be able to share their priorities for the Circle K club would also be planned for the club.

Lastly, I believe that the Circle K club should continue to strive for excellence as it has done in the past. The University of Ottawa Circle K club has been privileged this year to have a great exec and great members and I look forward to many more years with Circle K. Allow me to leave you with these final thoughts. I don't make promises! I make commitments! I am committed to Circle K!

~Matika Lauzon